



The Hygiene Bank Association (HBA) is a global network of hygiene banks and hygiene services with a common goal to improve health, equity, and access to hygiene essentials.

## **What is an association?**

A group of people or organizations that are connected and linked together for a mutual vision, goal, and purpose.



## **What is the Hygiene Bank Association™?**

The Hygiene Bank Association™ creates and follows supply, distribution, and safety standards and offers expertise that creates improved operations, fundraising, donations, and health outcomes for hygiene banks, hygiene services, and the people we support.

Our members are active participants in providing and receiving data and expertise, advocating for hygiene access, and contributing to improved health equity. We further public health and elevate programming through grant opportunities, trainings, expert speakers, member only events – and we raise the bar in dignity, access, and compassionate services.



# Problem



- Hygiene insecurity and the impact on health are **under researched** in the U.S.
- Access to hygiene is challenging and hygiene banks **need more resources and funding opportunities.**
- Hygiene services should be **recognized for their impact and follow a shared set of best practices.**



# Challenges

**75%**

of nonprofits said they are struggling to access enough hygiene donations and supplies for their programs and clients.

**59%**

of nonprofits have trouble cultivating and acquiring new donors.

**83%**

of nonprofits mentioned looking for more guidance on how to provide quality services to an at risk population.

- 2023 Nonprofit Leadership Impact Study. Nonprofit PRO.
- HBA Survey, Simply the Basics



# Solution

Join the Hygiene Bank Association™, the first ever membership for eligible hygiene services to strengthen their programs, improve operations, and further their impact on health and wellness.



Utilize Quality Control Standards in free hygiene distribution services



Access Grant Opportunities, Trainings, Member Only Events, & Resources



Share in Greater Community, Connection, & Data

“

Our partnership has been extremely fruitful. We learn a lot from the education Simply Basics provides and overall the communication and support has been very helpful.

”

-Simply the Basics Receiving Partner



# Increased Advocacy and Research

In sharing data and research, you will take part in our published Impact Reports, critical to moving policy forward and supporting funding in hygiene access, improving awareness and research opportunities.

**\*Members have access to use Annual Reports in their programming and fundraising.**

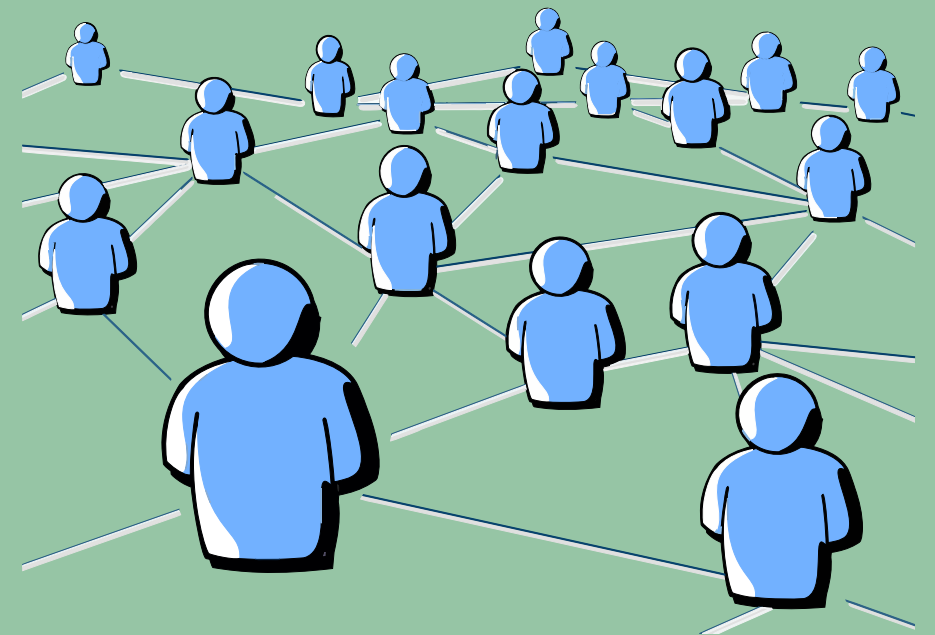




# Community is Everything

Through Member only events you will have access to the **first ever global network** of hygiene bank and hygiene services.

Get connected to a network that will help answer your most pressing questions and elevate your programs.



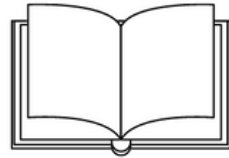


# Your Membership Benefits

- ✓ **Access** to On-Demand Resources, Webinars, Lessons, and Data through online portal.
- ✓ **Collaborate and engage** with other Hygiene Banks across the globe in virtual open houses.
- ✓ **Participate in the furthering of public health**, data collaboration, and community awareness of hygiene health as a critical need in our global community.
- ✓ **Opportunities to apply for grants** to be used for hygiene products and basic needs.
- ✓ **Learn best practices** in quality control, trauma-informed care, nonprofit operations, fundraising, and more!
- ✓ Receive Membership Newsletters with **up to date information on events and news in the field.**
- ✓ Virtual trainings, workshops, and presentations by **experts in their fields and keynote speakers.**
- ✓ **Further awareness of your organization** through our public Hygiene Bank database to increase your reach more easily to donors and volunteers
- ✓ **"Certified Hygiene Bank Member" logo** and certificate to showcase approval and participation.

# MEMBERSHIP FEATURES

Resource  
Library



Expert Speaker  
Series



Webinars by  
Simply the Basics



Member  
Calendar



Member  
Blog

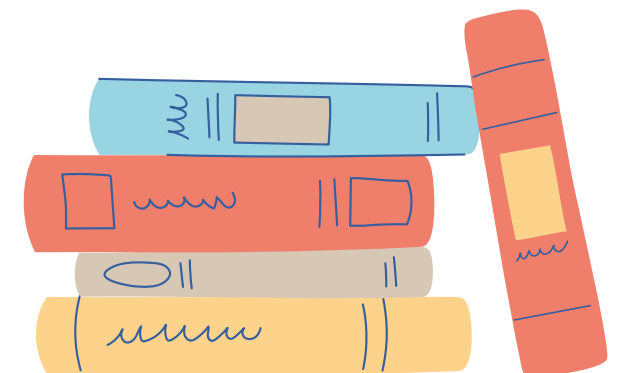
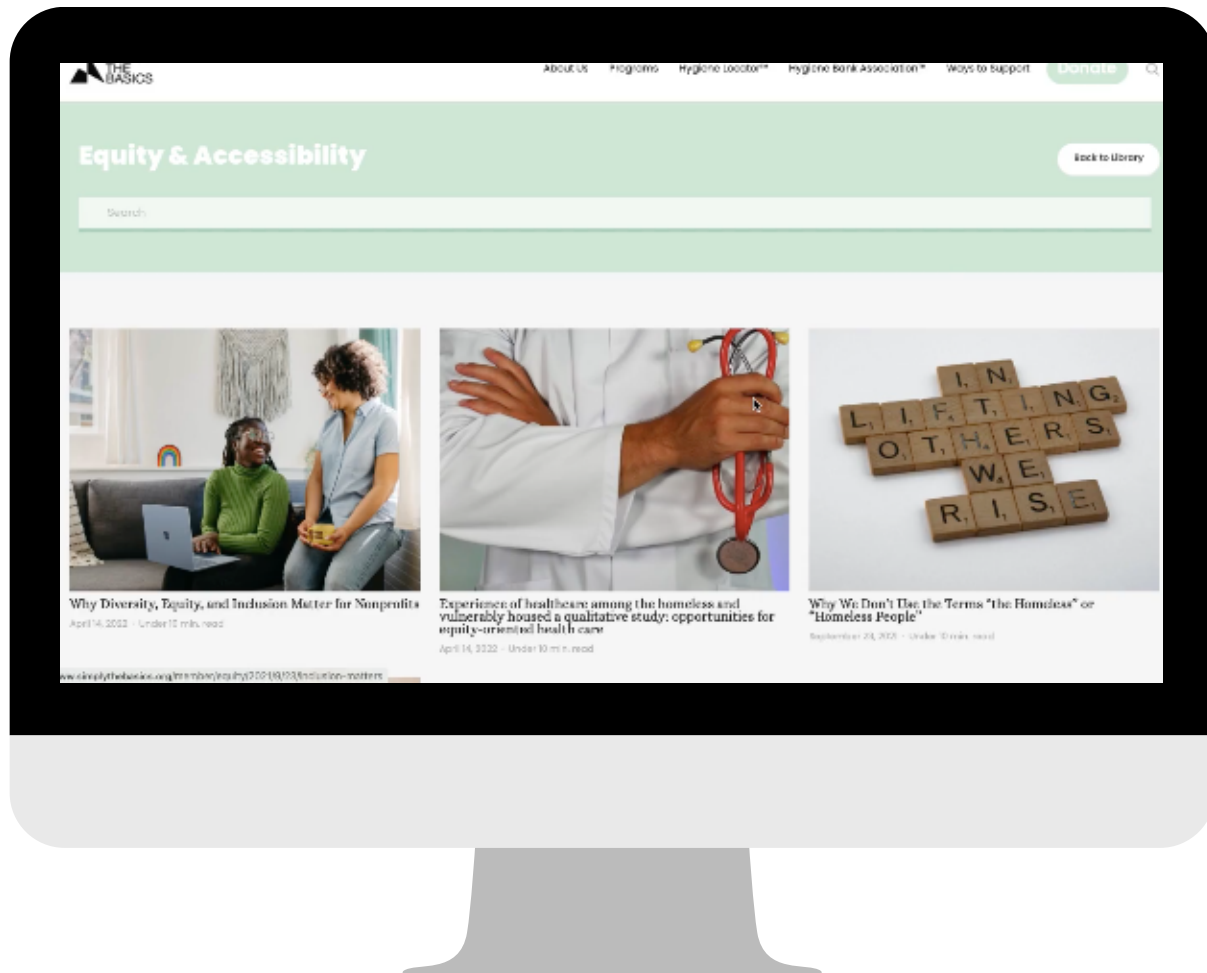


Grant  
Opportunities



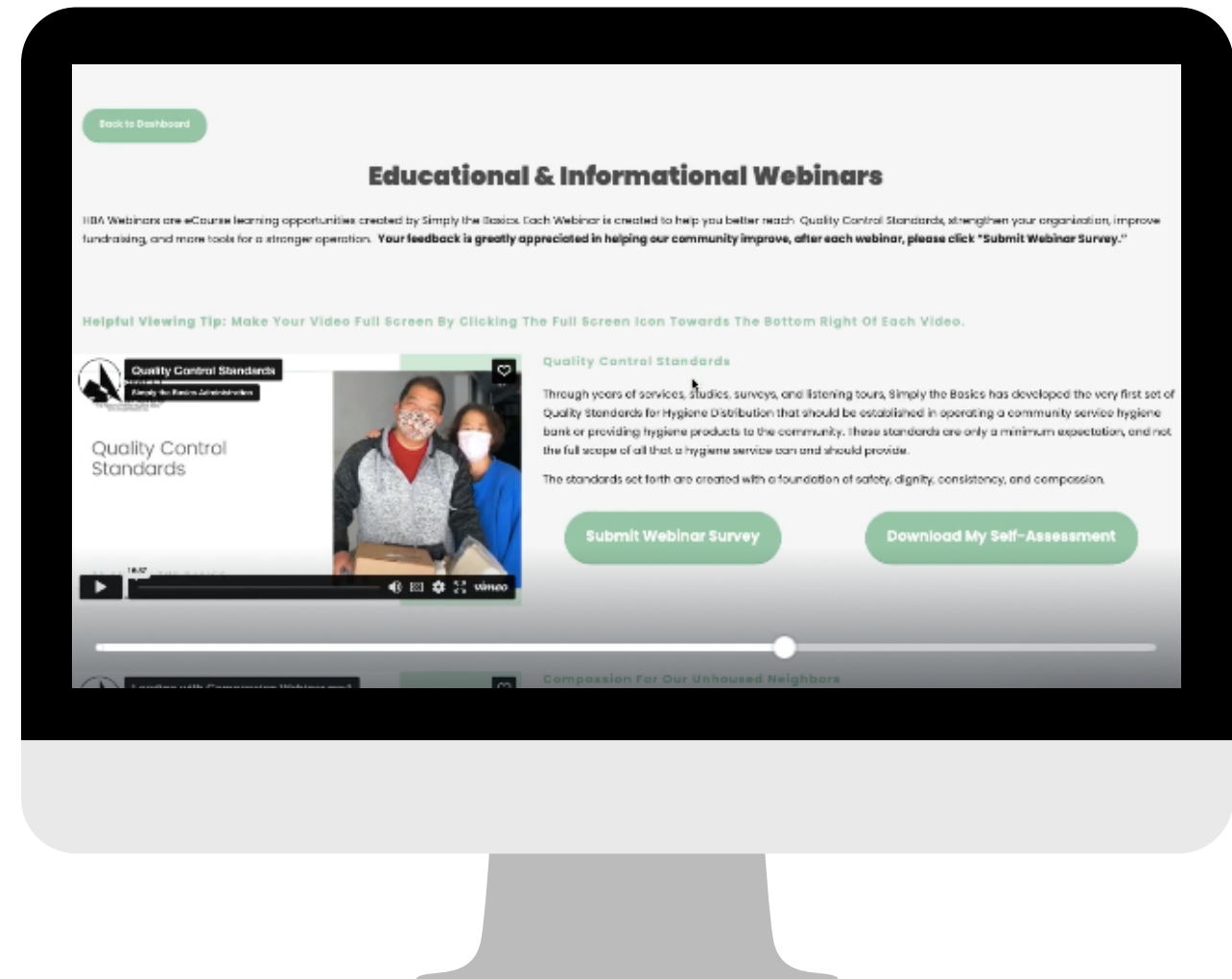
# Resource Library

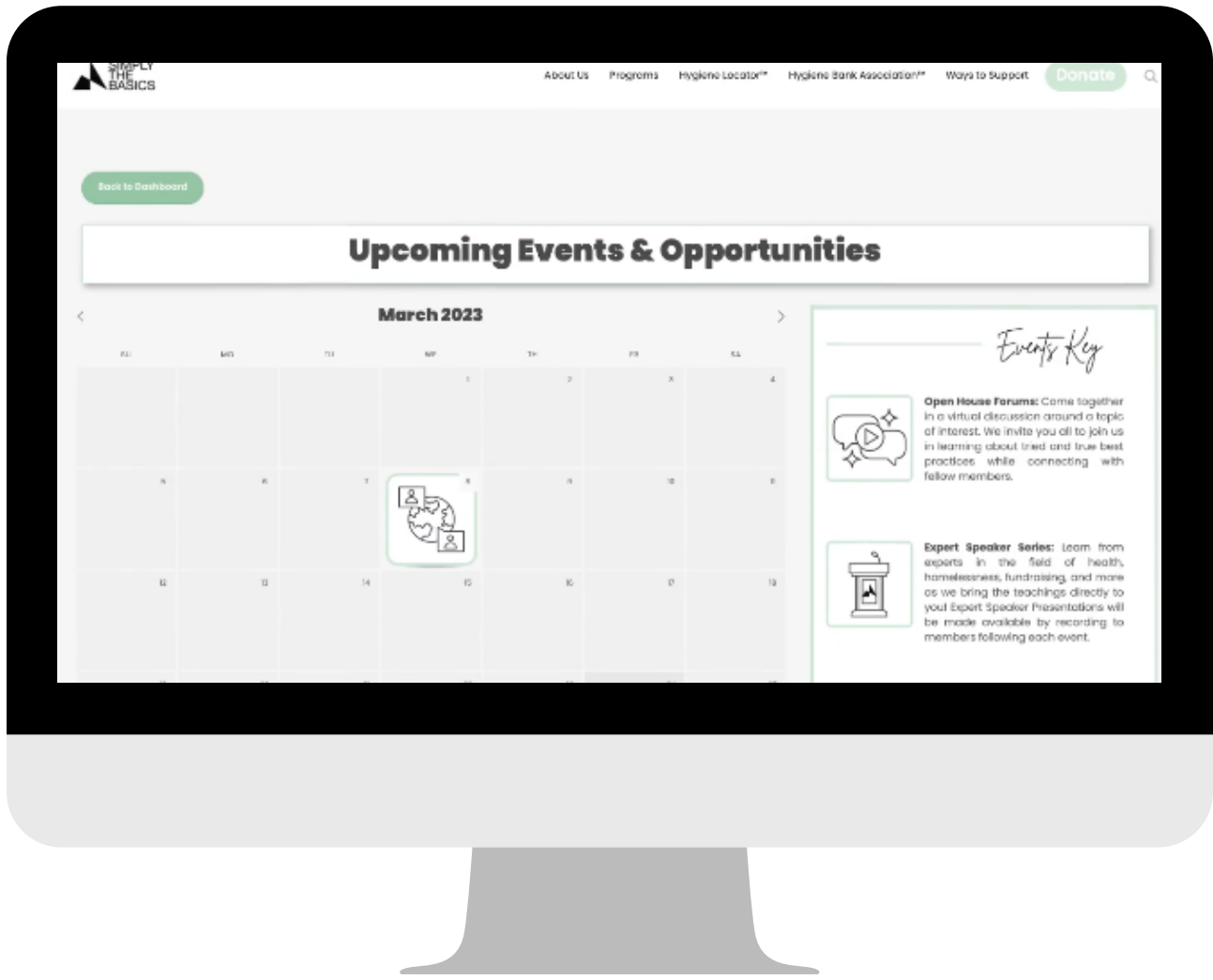
Discover an endless library of resources to quickly find answers and teachings to the questions you have surrounding operations, fundraising, marketing, and so much more!



# On Demand Trainings

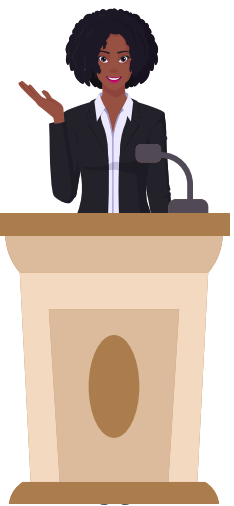
Tap into on demand trainings to help you and your team learn and succeed on the topics you're most interested in.





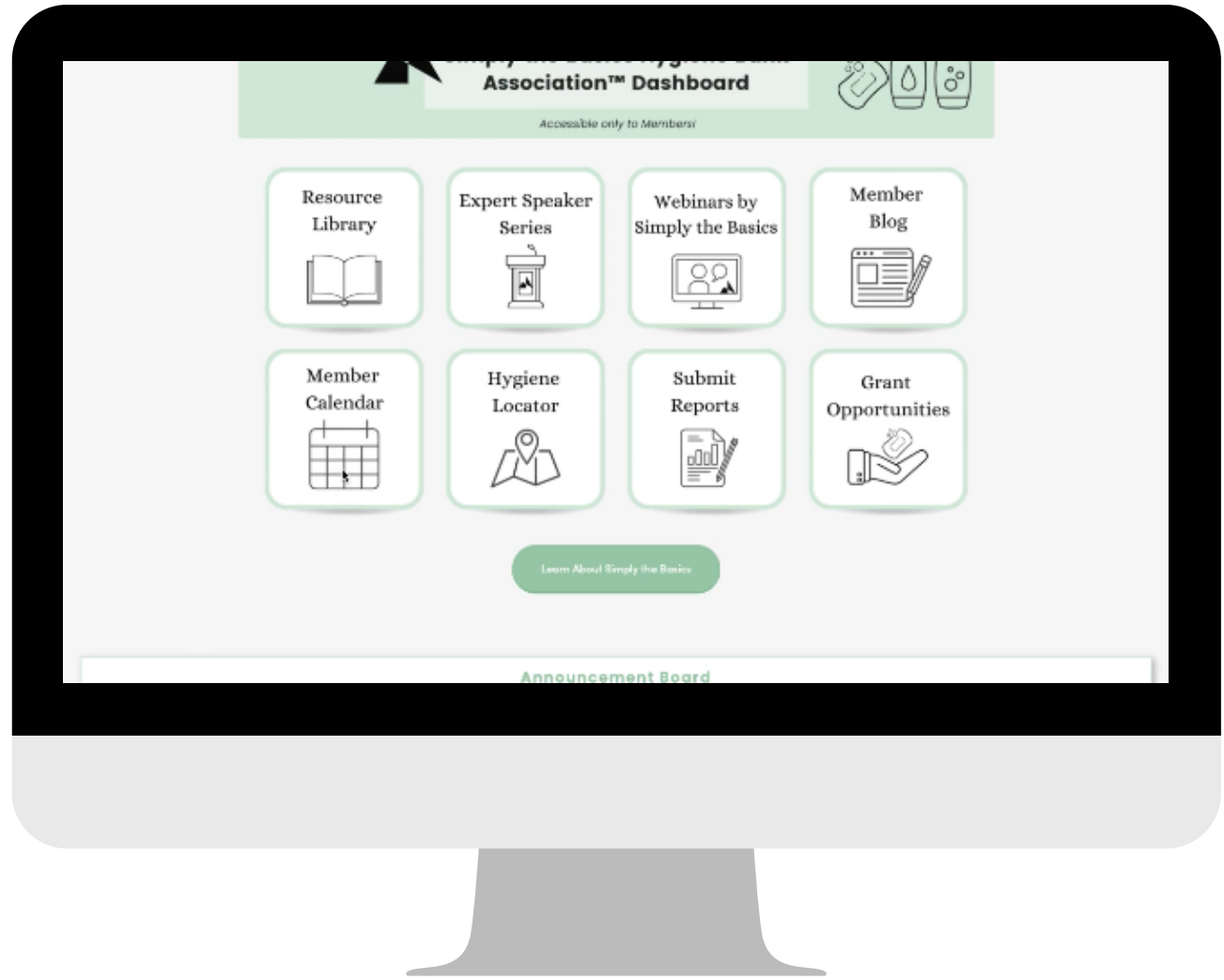
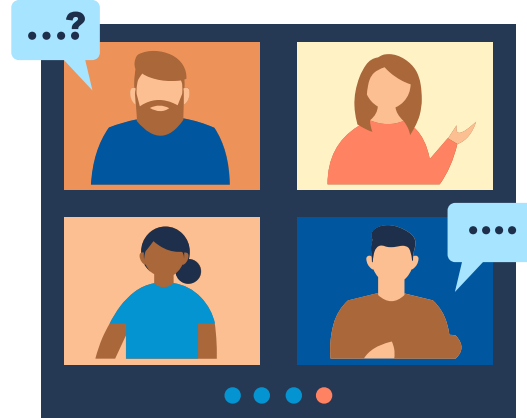
Learn from leaders and experts in the field ranging from health professionals, finance experts, and people with lived experience.

Members may suggest speakers from their community to share their expertise!

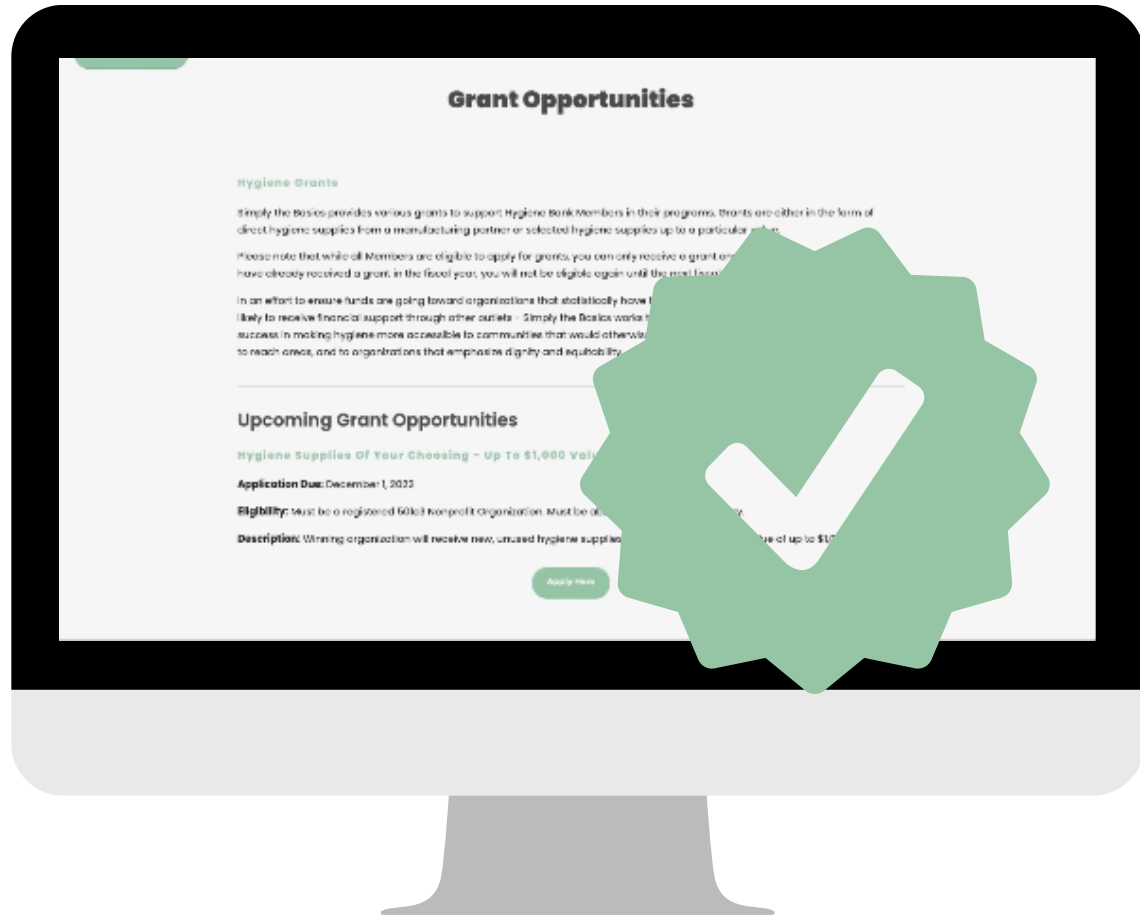


# Expert Speakers & Events

Open House Events provide an opportunity for members to meet as a community and share experiences, discuss topics, and work together to find solutions in our work.



# Open House Community



Apply for grants that can be used toward hygiene essentials and other product support for your hygiene bank & community.

New grant opportunities are made available at least every quarter and only available to Members!



# Grant Opportunities



# What are most excited for?

**67%**

are most excited about creating greater awareness about hygiene programs and services.

**67%**

can't wait to work alongside other nonprofits that do similar work to learn together.

**92%**

are thrilled at the opportunity to apply for grants that provide further hygiene care.





# Long Term Impact



Improved Community Health & Wellness



Participation of Hygiene Research and Increased Advocacy



Increased Access to Hygiene Supplies



**Made Possible by our Sponsors**

**method**®

Founding Partner of the Simply the Basics Hygiene Bank Association™



**Sutter Health**



# The Hosts

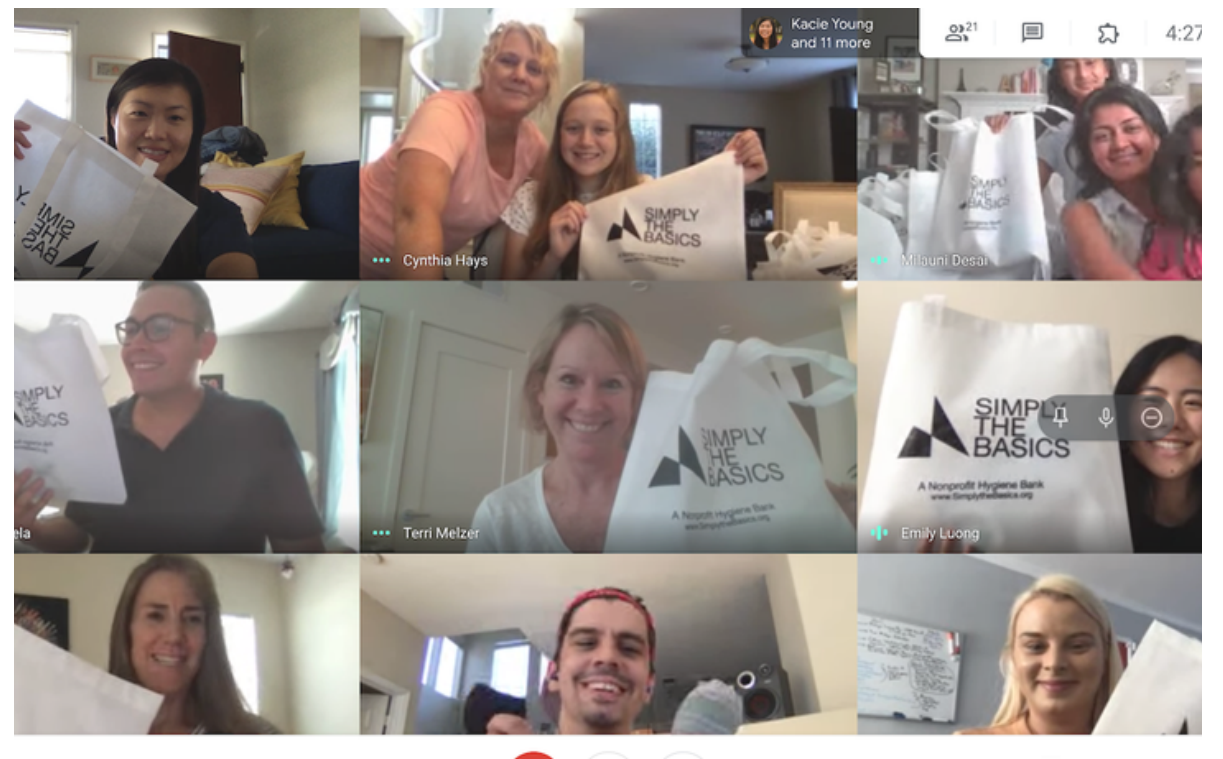


SIMPLY  
THE  
BASICS

Simply the Basics is the first large-scale hygiene bank that is internationally reaching.

Simply the Basics has been nationally recognized for achievements in improving public health, executive leadership, and in nonprofit operations.





“

The team and staff that work at Simply The Basics are amazing! I love working with them and I can see the joy they have in doing their work.

”

-Simply the Basics Receiving Partner





Ready to become a  
**Hygiene Bank Association Member?**

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\$100/annual  
or

***25% off if you apply before June 30, 2023!***

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Submit a pre-screen to determine eligibility & begin your membership journey today!

**Become a Member!**



[SimplytheBasics.org/Hygiene-Bank-Association](https://SimplytheBasics.org/Hygiene-Bank-Association)

